

CARE AND DISCOVERY AT UC SAN FRANCISCO

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Stephanie A. Ebel
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Pioneering care takes an entire community – physician-researchers, clinicians, students and patients. Please join our family of supporters today.

Dear Ms. Ebel,

Thank you again for entrusting UCSF Medical Center with your care. As I wrote in my last letter to you, patients like you are critically important to the work being carried out at UCSF Medical Center. **We are on the precipice of an entirely new era in health care** in which medicine is being redesigned to meet the enormous challenges of skyrocketing demand and accelerating costs. At this unparalleled time in history, UC San Francisco (UCSF) stands ready to become the world's preeminent health sciences innovator capable of transforming the U.S. and global health systems to make health care far more affordable, efficient and effective for all.

Patients are at the center of everything we do. From our research and education to taking care of patients at the bedside, the needs of our patients dictate our priorities. As Dr. Larry Rand, Director of Perinatal Services, says: "UCSF Medical Center is about the patient, what they are suffering with and how we are going to fix it. **The people working and studying here go to extremes to come together as a group and find a solution.**"

Our community is designed to foster the intense level of collaboration it takes to conquer life-threatening diseases. As you know, UCSF Medical Center is part of UC San Francisco, the world's leading university focused exclusively on health sciences. Our physician-researchers – internationally renowned experts in virtually every field of study – work side-by-side to transform their discoveries into life-saving treatments as quickly as possible, what we call "pioneering care." Says Dr. Josh Adler, Chief Medical Officer:

*"If we need to talk to a world expert in any area of medicine, there's one here.
We can always find just the right person to help you."*

Our world-renowned neurosurgeon, Dr. Mitchel Berger, pioneered efforts to develop new brain mapping techniques used to identify speech, motor and sensory areas that should be avoided during surgery. **As a result, we can be more aggressive in treating brain tumors – because we can do it more safely.**

(over, please)